



ASSOCIATION
OF OLD CROWS

JOIN THE LEGACY,
SHAPE THE FUTURE





Summit Committee

- Sherm Oliver
 - Committee Chair
- Christine Armstrong
 - Staff Lead
- Oct 2025

3rd Quarter Highlights



Summits have done well even with travel restrictions and reduced capacity due to venue changes.

Cyber EW Convergence | June 3-4 | TS//SCI

- 209 attendees
- \$27,500 in sponsorship
- \$50,125 in registration
- Profit of \$48,792.18 - above the projected \$16,472.00

EW CAPS GAPS | NSWCC Crane | July 8 – 11 | US Secret

- 208 attendees
- \$50,000 in sponsorship
- \$71,780 in registration/meals
- \$83,810 profit *finalizing expenses . Projected \$85,672

3rd Quarter Highlights



Summits have done well even with travel restrictions and reduced capacity due to venue changes.

Surface to Air Missiles (SAMs) | June 3-4 | US Secret TS//SCI

- 357 attendees
- \$28,500 in sponsorship
- \$157,200 in registration (\$27,000 over the \$130,000 proposed)
- *Finalizing expenses -tracking to meet budget unexpected \$40,000 tent expense.
- First year of AOC sponsorship tent – ability to grow sponsorship in future years
- MSIC team to determine in next month if they would like AOC to host annually
- Membership Revitalizing local chapter

2025 Year Ahead – 4th Qtr



CEMA | Belcamp MD | October 28 – 29 | CUI NO FORN

- Reschedule from May – moved off post to WEEC.
 - Registration: 171 registered as of September 25. Limited capacity will be 340
 - \$118,500 in sponsorship (as of 9/25)
 - \$34,445 in registration (as of 9/25)
 - Sold out of booth space and offering print ad, infomercials and equipment display in attempt to increase sponsor revenue.

Financials as of 25 September 2025



	# weeks out from event	Total Registered as of 09/25/2025	Total Registered 2024 same # weeks out	Registration Revenue as of 09/25/2025	Registration Revenue Budget	% to Budget	Sponsorship Revenue as of 09/25/2025	Sponsorship Revenue Budget	% to Budget
Augusta	complete	323	n/a	\$43,095	\$40,800	105.63%	\$46,630	\$30,000	155.43%
Point Mugu	complete	635	700	\$106,878	\$127,750	83.66%	\$127,000	\$122,000	104.10%
Charleston	complete	209	206	\$50,125	\$30,400	164.88%	\$27,500	\$20,000	137.50%
Crane	complete	208	298	\$71,780	\$88,500	81.11%	\$50,000	\$37,000	135.14%
SAMs	complete	357	372	\$157,200	\$130,000	120.92%	\$28,500	\$30,000	95.00%
CEMA	5 weeks out	171	175	\$34,445	\$137,500	25.05%	\$118,500	\$130,000	91.15%
as of 09252025				\$463,523	\$554,950	83.53%	\$398,130	\$369,000	107.89%
				incl. meal tickets	incl. meal tickets				
CEMA capacity reduced to 340 max									
Crane capabity reduced to 200 max									