

# INVEST

## **The AOC Advantage**

Reach the Right Decision-Makers in 2026

[crows.org](https://crows.org)



ASSOCIATION  
OF OLD CROWS

# The Value of AOC

Now more than ever, it's essential to engage with EW leaders around the world. As adversaries deploy advanced EW capabilities and emerging technologies reshape warfare, organizations must position themselves at the center of critical defense conversations.

AOC can help your organization join that conversation and exceed your business goals. Share your expertise and strengthen your brand at mission-critical events, in leading publications and podcasts, and through valuable partnerships.



Value



## Unmatched Access

A global network spanning more than 12,000 members across 40+ countries provides unprecedented reach and connectivity.



## Direct Line to Decision-Makers

Direct access to influential decision-makers, with 72% influencing procurement and 1/3 overseeing budgets exceeding \$100M.



## Global Military Network

Connect directly with senior government, military, and industry leaders across multiple domains worldwide.



## Future Focused

Driving innovative solutions specifically designed to address next-generation threats and emerging challenges.

# EVENTS

## Summits

AOC's mission-critical summits provide a premier platform to showcase your solutions directly to active-duty military, government leaders, and key decision-makers addressing critical warfighter challenges.

Most summit sponsorships include booth or tabletop exhibit opportunities for your company to demonstrate capabilities and connect with stakeholders.

### Current Offerings

- Collaborative EW | Point Mugu, CA
- Cyber/Electronic Warfare Convergence | Charleston, SC
- Cyber Electromagnetic Activity (CEMA) | Aberdeen Proving Ground, MD
- EW Capabilities & Gaps | Crane, IN
- Surface-to-Air Missile Systems | Huntsville, AL
- Warfighter Information Advantage | Augusta, GA



Sponsorship



Exhibiting

## Two Events, Global Access

### AOC International Symposium & Convention

The AOC International Symposium & Convention offers unmatched access to the industry's most critical decision-makers and procurement influencers.

**Join over 160 organizations shaping the future of EW - showcase your solutions and technology where the industry converges.**

[aocconvention.org](http://aocconvention.org)



### AOC Europe

AOC Europe stands as Europe's leading EW conference and exhibition, connecting organizations and fostering collaboration between international ministries of defence, military leaders, and AOC chapters across the continent.

**Be among companies shaping the future - showcase your technology at Europe's most influential EW forum.**

[aoc europe.org](http://aoc europe.org)

# EDUCATION

**E**ducating and informing the electromagnetic warfare community is at the heart of the AOC's mission, which is why AOC offers a wide selection of professional development courses and webinars that offer the forward-thinking training required for the EW and EMSO community.

## Current Offerings

- **AOC Partner-Delivered Training Series:** Institution-developed courses facilitated through AOC to align with mission requirements.
- **Webinars:** Live virtual sessions featuring expert-led insights and interactive Q&As.
- **On-Demand Courses:** Self-paced online learning available anytime to fit operational schedules.
- **On-Site Trainings/Courses (Unclassified or Classified):** Instructor-delivered sessions tailored to organizational needs, with secure options when required.



Education

# MEDIA



**E**stablish thought leadership and maintain top-of-mind awareness through AOC's trusted media channels. Reach engaged audiences when they're actively seeking solutions and industry intelligence and analysis. **Every AOC media channel delivers engaged, qualified audiences actively seeking EMSO solutions.**

## AOC Trusted Media

- **Journal of Electromagnetic Dominance (JED):** Since 1978, JED has been the leading publication for 12,000+ EW and SIGINT professionals, trusted by global senior leaders influencing over \$20B in annual defense market spending.
- **JED Online:** JEDOnline.com provides a digital platform to position your brand as a thought leader among EW professionals seeking critical industry insights and association updates.
- **eCrow & Spectrum Watch Newsletters:** These weekly newsletters reach more than 25,000 members and subscribers, delivering industry and association news directly to an engaged audience.
- **From the Crows' Nest Podcast:** With over 5,000 monthly global downloads, this podcast is the premier EMSO audio platform to amplify your brand through targeted advertising and sponsorships.



Media

# PARTNER

**P**artners enjoy **exclusive access, discounts, and recognition opportunities** that maximize their visibility and participation across AOC's global portfolio of conventions, summits, and outreach initiatives.

**AOC PARTNERS LEAD.  
WILL YOU?**



LEARN MORE AT [CROWS.ORG/PARTNER](https://crows.org/partner)